

Battle of the Brews

SONOMA COUNTY 'S PREMIER CRAFT BEER EVENT

April 8th, 2017 @ 1pm

Grace Pavilion | Sonoma County Fairgrounds

1350 Bennett Valley Rd

Santa Rosa, CA 95404

BattleoftheBrews.com

Event Details

2,200+ attendees | 70+ breweries | 20+ food vendors | Live Music

SPONSORSHIP DETAILS

	Event Sponsor \$5,000	Stage Sponsor \$3,000	Cup Sponsor \$2,500	Gold Sponsor \$1,500	Silver Sponsor \$1,000	Bronze Sponsor \$500
Your logo on cups handed out to all Craft Cup event attendees (800)			✓			
Headline signage above main stage		✓				
Radio mentions in advertising leading up to event	✓					
Entryway signage at event	✓					
Invitation to join us for our annual Children's Shopping Spree	✓	✓				
Logo on Sponsorship Banner	<i>Largest Logo</i>	✓	✓	✓	✓	
Recognition in "Thank You" advertisement after event	✓	✓	✓	✓	✓	
Craft Cup Tickets	12 Tickets <i>\$1140 Value</i>	6 Tickets <i>\$580 Value</i>	4 Tickets <i>\$380 Value</i>	2 Tickets <i>\$190 Value</i>	2 Tickets <i>\$190 Value</i>	2 Tickets <i>\$190 Value</i>
Main Event Tickets	12 Tickets <i>\$600 Value</i>	10 Tickets <i>\$500 Value</i>	10 Tickets <i>\$500 Value</i>	10 Tickets <i>\$500 Value</i>	5 Tickets <i>\$250 Value</i>	N/A
Logo on website with link to company website (Avg 10K views on month of event)	✓	✓	✓	✓	✓	✓

To become a Sponsor or if you have any questions, please contact:

Ryan Rabellino

ryan.rabellino@gmail.com

(707) 548-7689

Nate Friar

nathanfriar@gmail.com

(510) 590-1184

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The Objectives of the Active 20-30 Club of Santa Rosa

- To develop young leaders who are committed to community service and civic involvement
- To provide a practical means of forming enduring friendships while working collaboratively to strengthen our community
- To advance the ideal that “Youth, to be served, must serve” and help provide an improved quality of life for youth in need

Now entering its 21st year, Battle of the Brews has become the flagship fundraising event for the Active 20-30 Club of Santa Rosa. This event has raised approximately \$1,000,000 dollars since its inception, and funds raised have been distributed by the Club’s Youth Benevolent Fund to help change the lives of needy children across Santa Rosa and Sonoma County.

The Top 10 beneficiaries of the Club’s Youth Benevolent Fund over the past 10 years include:

Active 20-30 Children’s Shopping Spree	\$122,837
Boys & Girls Clubs of Greater Santa Rosa	\$55,500
Tomorrow’s Leaders Today	\$32,500
Children’s Village	\$30,000
Challenger Little League	\$32,000
Kid Street Learning Center	\$26,500
Santa Rosa Active 20-30 Kids’ Christmas	\$24,000
Committee on the Shelterless (COTS)	\$15,145
Schools Plus Project Graduation	\$14,971

In addition to the significant contributions to local non-profit organizations, Battle of the Brews has also enabled the Active 20-30 Club of Santa Rosa to create and invest in an Endowment Fund to provide lasting resources to those in need.

To learn more about the Active 20-30 Club of Santa Rosa, please visit active2030sr.com.

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Sponsorship Levels

_____ Event Sponsor \$5,000

_____ Coaster Sponsor \$3,000

_____ Cup Sponsor \$2,500

_____ Gold Sponsor \$1,500

_____ Stage Sponsor \$3,000

_____ Silver Sponsor \$1,000

_____ Bronze Sponsor \$500

Name/Company Name (as it should be listed on all event collateral)

Contact

Address

City

State

Zip

Email

Phone

Payment Type:

Check

Credit Card

CC#

Ex. Date

CCV#

Signature

Please make checks out to:

Battle of the Brews

P.O. Box 391

Santa Rosa, CA 95402

Thank you for supporting the Active 20-30 Club Santa Rosa #50